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We have been here before with satellite TV. Learn from the past and let satellite radio provide local content if they like. They are taking the financial risk here. If they succeed - Great. If they fail it is on them. The free market will protect the local providers of radio. If they give me a product worth listening to I'd listen and would not pay a monthly charge for something I could get for free. Until they, the free radio, come up with something better, I'm staying with satellite radio.

Lastly, if their argument is only about weather and traffic, I can get that from my phone and not radio. Not free radio, not satellite radio. Are you going to stop that next?